

**Dr. K. DEVARAJU** M.Com., M.Phil., MBA., M.Phil.,(SET)

**Office**

Assistant Professor  
Department of Business Administration  
Jamal Mohamed College (Autonomous)  
Tiruchirappalli - 20  
Pin – 620 020  
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**Residence**

3/86 Middle Street  
Veerani Village  
Siruppathur (Post)  
Tiruchirappalli Dt  
Pin – 621 009



**EDUCATIONAL QUALIFICATION**

Degree	Subject	University/College/School	Year	Class
SET	Commerce	Motherterasa Women's University, Kodaikanal	October 2016	--
Ph.D	Commerce	Bharathidasan University Tiruchirappalli	October 2016	Commended
M.B.A	Management	Bharathidasan University Tiruchirappalli	April 2010	I
M.Phil	Commerce	Alagappa University Karaikudi.	May 2004	II
M.Com	Commerce	St. Joseph College (Autonomous), Tiruchirappalli.	April 1998	I
B.Com	Commerce	Nehru Memorial College, Puthanampatti, Tiruchirappalli Dt	April 1996	II
HSC		Nehru Higher Secondary School, Puthanampatti, Tiruchirappalli Dt	March 1998	I
SSLC		Government High School, Thiruvellarai, Tiruchirappalli Dt	March 1996	II

**AREA SPEALISATION:**

Finance and Human Resource Management

**Certificate Examination Qualified**

Sl.No.	Name of Certificate Exam	Valid Till
01.	NISM -Series-XII: Securities Markets Foundation Certificate Examination	August 04,2024

**EXPERIENCE: 19 Years and 9 Months**

Sl.No.	Designation, College Name and Address	Period of Service
1	Assistant Professor, Department of Business Administration, Jamal Mohamed College, Trichy 620 020.	July - 2008 to Till date
2	Lecturer, Department of Hospital Management, Dr.NGP College of Arts and Science Kalappatti, Coimbatore.	June 2007 – June2008
3.	Lecturer, Department of Business Administration, Kurinji College of Arts and Science, Trichy.	August 2002 – May 2007

**Certified Resource Person**

Sl.No.	Name and Address	Period of Service
1	SEBI – Certified Financial Education Resource Person	October - 2011 to Till Date
2	NISM - Resource Person for Kotak Securities Financial Education Program - “Kona Kona Shiksha“	July 2021to Till Date

**PAPER PRESENTATION IN INTERNATIONAL SEMINAR**

Sl.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Mohamed College, PG & Research Department of Commerce, Trichy – 620 020.	“Contemporary Issues and Challenges of Indian Global Scenario”	A Study on Policy Holders Satisfaction in LIC of India With Special Reference to Tiruchirappalli Town	13 & 14 Aug - 2013
2.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), Trichy – 620 020.	Global Competitiveness – A Challenge for Sustenance and Excellence	A Study on Customer Satisfaction in LIC of India with Special Reference to Tiruchirappalli District ISSN:2250-1940	16 <sup>th</sup> and 17 <sup>th</sup> Aug - 2013
3.	Bishop Heber College(Autonomous), Department of Commerce, Tiruchirappalli – 621 017	International Conference on Contemporary Issues in Business	A study on Policy holders’ Perception and Satisfaction of Services of Life Insurance Corporation of India with Special Reference to Tiruchirappalli Dt. ISSN:2250-1940	5 &6 December - 2014
4.	Jamal Mohamed College, PG Department of Commerce (SF), Trichy – 620 020.	Inclusive Economic Growth	Perception and Satisfaction of Rural Policy holders of Life	13&14 August 2015,

			Insurance Corporation of in Tiruchirappalli District ISSN:0973-0303	
5.	Jamal Mohamed College, PG & Research Department of Commerce, Trichy – 620 020.	New Horizons of Business in the Changing Global Environment	A Study on Performance of Mudra Scheme in Tiruchirappalli District	23 January 2019

### PAPER PRESENTATION IN NATIONAL SEMINAR

Sl.No.	College Name & Address	Seminar Title	Title of the Paper	Date
1	PG & Research Department of Commerce. Jamal Mohamed College, Trichy - 20	“New Vistas in Employment Relations in Public and Private Sector Undertaking”	Job Satisfaction of Employees of LIC- Thanjavur Division.	5 Feb - 2003
2	PG & Research Department of Commerce and Business Administration, Cauvery College for Women, Trichy -18	Contemporary Trends in the Avenues of Commerce and Management	A Study on Service Quality of Life Insurance Corporation of India with Special Reference to Srirangam Branch Tiruchirappalli Town	20&21 Sep- 2013
3	Jamal Mohamed College, Department of Business Administration, Trichy – 620 020.	Problems and Challenges in the Management of MICRO, Small and Medium Enterprises(MSME)	Performance of Small Scale Industries in India ISBN 978-93-81521-01- 4	25 <sup>th</sup> Feb – 2012
4	Jamal Mohamed College, PG & Research Department of Commerce, Trichy – 620 020.	Service Sector in the Globalization Era	FDI in Indian Retail Sectors Prospects and Issues	22Feb - 2012
5	Jamal Mohamed College, PG Department of Commerce, Trichy – 620 020.	India – An Emerging Economic Power	Development and Impact of Tourism Sector in India ISBN – 93-81521-00-7	4 Feb 2012
6	Jamal Mohamed College, PG Department of Commerce & BBA, Trichy - 20	Recent Trends in Indian Economy – A Management Perspective	Impact of Medical Tourism In Indian Economy	4 Feb - 2011

### PAPER PRESENTATION IN STATE LEVEL SEMINAR

Sl.No	College Name & Address	Seminar Title	Title of the Paper	Date
1.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), Trichy – 620 020.	Different Perspectives of companies Act 2013 – Towards Corporate Excellence	The Role of LIC Towards Corporate Social Responsibility ISBN:978–81-909104-2-2	1 Feb 2014
2.	Jamal Mohamed College, Department of BBA & PG	Financial Inclusion – A Way of Equitable	Role of Reserve Bank of India in Financial	21 Sep 2013

	Department of Commerce (SF), Trichy – 620 020.	Growth	Inclusion ISBN:978-81-909104-0-8	
3.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), Trichy – 620 020.	Problems & Prospects of Service Sector In India	Life Insurance Corporation of India in Current Scenario	12 Jan 2013
4.	Jamal Mohamed College, PG & Research Department of Commerce, Trichy–20.	Corporate Governance in India – Challenges and Prospects.	Corporate Governance in Foreign Direct Investment	19 March 2010

### **PARTICIPATION IN NATIONAL SEMINAR & WORKSHOP**

<b>Sl.No</b>	<b>University/College Name &amp; Address</b>	<b>Seminar Title</b>	<b>Date</b>
1.	Jamal Mohamed College, Internal Quality Assurance Cell, Trichy – 620 020.	Examination Reforms	24 Feb 2012
2.	Jamal Mohamed College, Department of BBA & PG Department of Commerce (SF), Trichy – 620 020.	International Financial Reporting Standards(IFRS)	1 October 2011
3.	Jamal Mohamed College, Internal Quality Assurance Cell, Trichy – 620 020.	Quality Enhancement in Teaching, Research and Extension in Higher Education Institutions and Problems	15 &16 April 2010

### **PARTICIPATION IN STATE LEVEL SEMINAR & WORKSHOP**

<b>Sl.No.</b>	<b>College Name &amp; Address</b>	<b>Seminar Title</b>	<b>Date</b>
1.	Jamal Mohamed College, Department of Business Administration, Trichy – 620 020.	Investment in Stock Market for Beginners	6 October 2015
2.	Jamal Mohamed College, PG & Research Department of Commerce, Trichy–20.	Stock Market Practices	12 January 2012
3	Jamal Mohamed College, PG & Research Department of Commerce, Trichy –20.	Investment Opportunities and Challenges.	12 January 2011
4	Jamal Mohamed College, Trichy – 620 020.	Examination Reforms	12 March 2010
5.	Jamal Mohamed College, Internal Quality Assurance Cell, Trichy – 620 020.	Creating Competitiveness to Excel in Higher Education – A TQM Approach	8 December 2010
6.	Jamal Mohamed College, Internal Quality Assurance Cell, Trichy – 620 020.	The Role of a Teacher in the Present Scenario	07.01.2017

7.	Jamal Mohamed College(Autonomous), Internal Quality Assurance Cell Tiruchirappalli - 620 022	Writing Winnable Project Proposals	23 June2018
8.	Jamal Mohamed College(Autonomous), Curriculum Development Cell Tiruchirappalli - 620 022	UGC CPE Sponsored Two-Day Workshop on Professional Development for Academic Leadership in Curriculum Design	18 and 19 January 2019
9.	Jamal Mohamed College(Autonomous), Internal Quality Assurance Cell Tiruchirappalli - 620 022	Staff Enrichment Programme on Ownership Culture	14 June2019

### **PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMME & ORIENTATION**

<b>Sl.No.</b>	<b>Organized By</b>	<b>Title</b>	<b>Date</b>
1	K.L.N. College of Engineering, Department of Management Studies Pottapalayam, Sivaganga Dt	Data Analysis In Research – Using SPSS	27.03. 2010
2	National Institute of Technology, Department of Management Studies Tiruchirappalli - 15	Effective Teaching Techniques	10 & 11 October 2013
3.	Jamal Mohamed College(Autonomous), Department of Business Administration Tiruchirappalli - 620 022	A Two Day Faculty Development Programme on Stress Management	13.06.2017 & 14.06.2017
4.	Jamal Mohamed College(Autonomous), Internal Quality Assurance Cell Tiruchirappalli - 620 022	NLP-Based Faculty Empowerment Programme	17,19&20 June 2018
5.	Jamal Mohamed College(Autonomous), Department of Business Administration Tiruchirappalli - 620 022	A Two Day Faculty Development Programme on Decision Making Skills	23.11.2018 & 24.11.2018
6.	Jamal Mohamed College(Autonomous), Department of Business Administration Tiruchirappalli - 620 022	A Two Day Faculty Development Programme on Advanced Presentation Skills for Teaching Staff	29.11.2019 & 30.11.2019
7.	Jamal Mohamed College(Autonomous), Internal Quality Assurance Cell Tiruchirappalli - 620 022	Orientation Programme on Preparing Course Outcomes in the Curriculum Design	03.01. 2020
8	Jamal Mohamed College(Autonomous),	A Two Day Faculty Development Programme on Teaching Skills	07.01.2021

	Department of Business Administration Tiruchirappalli - 620 022		
9.	Jamal Mohamed College(Autonomous), Department of Business Administration Tiruchirappalli - 620 022	A Two Day Faculty Development Programme on Soft Skills for Teaching Staff	25.06.2021
10.	Jamal Mohamed College(Autonomous), PG Department of Zoology &Internal Quality Assurance Cell Tiruchirappalli - 620 022	Faculty Development Programme	24.01.2022 to 29.01.2022
11.	Department of Women's Studies Bharathidasan University, Trichy & Centre for Human Excellence Jamal Mohamed College(Autonomous), Tiruchirappalli - 620 022	A One - day Orientation Programme on Gender and Socialisation	21.12. 2022
12.	Jamal Mohamed College(Autonomous), Curriculum Development Cell Tiruchirappalli - 620 022	Outcome Based Education	07.01. 2023

#### **DETAILS OF PARTICIPATION OF TRAINING AND DEVELOPMENT**

Sl.No	Title	Title Organized By	Date
1.	SEBI Financial Education Resource Person	Securities and Exchange Board of India (SEBI) & National Institute Securities Markets (NISM)	25.09.2011 To 01.10.2011
2	SEBI Certified Financial Education Resource Person Refresher Workshop	National Institute Securities Markets (NISM) Hyderabad	14 &15 Feb 2015
3.	Mutual Fund Workshop	Nanaya Vikadatan, Tiruchirappalli	13 December 2015
4.	GST Practitioner	MSME – Technology Development Centre (PPDC), Government of India	17,18,24 &25 February,2018
5	SEBI Certified Financial Education Resource Person Refresher Workshop	National Institute Securities Markets (NISM) Hyderabad	13 &14 October 2018

**ACTIVATED AS A RESOURCE PERSON:****SEBI - SPONSORED FINANCIAL EDUCATION WORKSHOP CONDUCTED IN COLLEGES**

<b>Sl.No</b>	<b>Date</b>	<b>Name of the College</b>	<b>Department</b>
1.	10.11.2011	OAS Institute of Technology & Management, Pulivalam, Trichy Dt.	Department of MBA
2.	08.12.2011	Dr.NGP Arts and Science College, Coimbatore	Department of BBA
3.	07.01.2012	Srimad Andavan Arts and Science college, Trichy - 5	Department of BBA
4.	20.01.2012	Dr.NGP Arts and Science College, Coimbatore	Department of IBM
5.	01.02.2012	Jamal Mohamed College(Autonomous), Trichy – 20	Department of Commerce
6.	03.02.2012	Imayam College of arts and Science, Kannanur, Thuraiyur	Department of Commerce
7.	27.02.2012	Kongu College of Arts and Science Erode	Department of Commerce
8.	28.02.2012	Jamal Mohamed College(Autonomous), Trichy – 20	Department of BBA (Women)
9.	29.02.2012	Jamal Mohamed College(Autonomous) Trichy – 20	Department of BBA (Men)
10.	03.03.2012	Srimad Andavan Arts and Science college, Trichy – 5	Department of Commerce.
11.	02.05.2012	Shiva College of Education, Thathiengarpet, Trichy Dt.	B.Ed., Students
12.	03.05.2012	Sri Rengeswarar College of Education, P.R.Patty, Namakkal	B.Ed., Students
13.	07.05.2012	Mariamman College of Education, Trichy	B.Ed., Students
14.	18.07.2012	M.G.R. College (Arts and Science), Hosur	Department of Commerce
15.	05.08.2012	M.G.R. College (Arts and Science), Hosur	Department of MBA
16.	18.08.2012	Dr.NGP Arts and Science College, Coimbatore	Department of Commerce
17.	12.10.2012	Care School of Management, Trichy	Department of MBA
18.	25.02.2013	JJ college of Engineering and Technology, Trichy	Department of MBA
19.	27.02.2013	S.N.R. College, Coimbatore	Department of Commerce(PA)
20.	25.07.2013	Karpagam University, Coimbatore	Department of Commerce
21.	06.08.2013	Kovai Kalaimagal College of Arts And Science,	Department of

		Coimbatore	Commerce
22.	08.08.2013	Sri Ramakrishna College of Arts And Science for Women, Coimbatore	Department of Management Studies
23.	21.08.2013	P.G.P College of Arts and Science, Namakkal	Department of BBA
24.	25.09.2013	Shri Aravinder College of Arts and Science, Villupuram	PG. Department of Commerce
25.	27.09.2013	Oxford Engineering College, Tiruchirappalli	Department of MBA
26.	18.10.2013	Dr.S.N.S College of Arts And Science College, Coimbatore	Department of MBA
27.	28.02.2014	Sree Saraswathi Thiagaraja College, Pollachi, Coimbatore	Department of Commerce
28.	14.08.2014	Srimad Andavan Arts and Science college, Trichy - 5	Department of BBA
29.	26.12.2014	Siga College Management and Computer Science, Villupuram	Department of Commerce
30.	31.12.2014	JJ College of Education. Trichy	B.Ed., Students
31.	12.01.2015	Srimad Andavan Arts and Science college, Trichy - 5	Department of Commerce
32.	24.07.2015	Thanthai Hans Roever College, Perambalur	Department of Management Studies
33.	07.08.2015	Srinivasan College of Arts and Science, Perambalur	Department of Management Studies
34.	19.08.2015	Sri Venkateshwara College of Arts and Science, Peravurani, Thanjavur Dt	Department of Commerce
35.	14.09.2015	Valluvar College of Science and Management, Karur	Department of Management Studies
36.	22.09.2015	Chidambaram Pillai College for Women, Mannachanallur, Trichy.	Department of Business administration
37.	28.09.2015	Oxford Engineering College, Pirattiyur, Trichy - 09	Department of Management Studies
38.	11.01.2016	Srimad Andavan Arts and Science college, Trichy - 5	Department of Commerce
39.	13.01.2016	Shri Aravinder College of Arts and Science, Villupuram	PG. Department of Commerce
40.	09.03.2016	Kovai Kalaimagal College of Arts And Science, Coimbatore	Department of Commerce
41.	18.08.2016	Dhanalakshmi Srinivasan College of Arts and Science, Perambalur.	Department of Management Studies
42.	20.10.2016	JJ College of Engineering and Technology. Trichy - 9	Department of Management Studies
43.	12.01.2017	JJ College of Arts and Science, Pudukkottai	Department of Management Studies
44.	25.01.2017	Sree Sarada Niketan College of Science for	Department of



		Women, Kodangipatti, Karur.	Commerce
45.	15.02.2017	Saranathan College of Engineering Panjappur, Tiruchirappalli	Department of Management Studies
46.	24.02.2017	Kongu College of Arts and Science Karur.	Department of Commerce
47.	14.09.2017	JJ College of Engineering and Technology. Trichy - 9	Department of Management Studies
48	15.09.2017	Srimad Andavan Arts and Science college, Trichy – 5	Department of Commerce
49	20.10.2017	Srinivasan College of Arts and Science, Perambalur	Department of Commerce
50.	20.11.2019	JJ College of Engineering and Technology. Trichy - 9	Department of Management Studies
51.	22.12.2020	Central Bank of India	Regional Office Tiruchirappalli
52.	23.03.2022	AIMAN College of Arts and Science for Women Trichy	Department of Business Administration

#### **NISM - Financial Education for Young Citizen Conducted in Colleges:**

Sl.No	Date	College	Department
01.	27.12.2021 To 30.12.2021	Srimad Andavan Arts and Science college, Trichy – 5	Department of Business Administration
02.	30.11.2022 To 02.12.2022	JJ College of Engineering and Technology, Trichy	Department of Management Studies
03.	05.12.2022 To 07.12.2022	Saranathan College of Engineering Trichy	Department of Management Studies
04.	15.12.2022 To 17.12.2022	AIMAN College of Arts and Science for Women Trichy	Department of Business Administration

#### **DETAILS OF SEMINARS / CONFERENCE / WORKSHOPS ORGANIZED:**

- Worked as an **Organizing Secretary** for one-day State Level Seminar on **Problems and Prospects of Service Sector** on 12th January 2013.
- Worked as an Organizing Secretary for **Three Days Workshop on Special Skills Development Programme on Stock Trading Practices** from 12.09.2022 to 14.09.2022.

## **PERSONAL PROFILE**

Name : **Dr. K. DEVARAJU**  
Father's Name : P. Karuppannan  
Mother's Name : K. Pitchayi  
Date of Birth : 12.03.1975  
Gender : Male  
Nationality : Indian  
Religion : Hindu  
Marital Status : Married  
Languages known : Tamil, English

## **DECLARATION**

I hereby declare that all the above information is true and best of my knowledge.

Yours faithfully

**(Dr. K. DEVARAJU)**

Place: Trichy – 20.

Date: 30.04.2023